Partnering for Results: CTE Funding Update

Driving Growth and Enrollment in COM’s Career Programs—

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Executive Dean of Indian Valley Campus and Workforce & Economic Development

Report to College of Marin Trustees, June 17, 2014
AB 86: REDESIGNING ADULT ED

- ADULT EDUCATION PLANNING--$217,000 TO COM
- EACH PARTNER WILL LEAD WORKGROUPS
  - College of Marin - Fiscal Agent and Lead
    - English as a Second Language
    - Lead for County-wide Analysis and Recommendation
  - Marin County Office of Education (MCOE):
    - Non-transfer CTE Classes (Such as Homeward Bound Culinary & ROP)
    - Developmental Programs (Such as MCOE students who get Certificate of Completion at our Commencement Ceremony)
    - Programs for Incarcerated Adults
  - San Rafael and Novato Unified School Districts
    - Adult Literacy
    - GED Preparation and Testing
- THREE MILESTONES
  - Map Current Services
  - Identify Gaps & Inefficiencies
  - Recommend Improved, Comprehensive System
AB 86: CAREER PATHWAYS TRUST (CPT)

- $15M to NorthBay, over $2M to Marin County, $550,000 to Com
- Highly competitive grant process
- 3 years funding for five year plan
- Marin, Napa, Sonoma, Solano, Lake/Mendocino counties

- Key Activities
  - Faculty/Staff Development
  - Work-based Learning—Internships and other activities in the workplace

- Key Outcomes
  - Economic Development Grant (Reviewed and recommended by CDE, CCCO, CAWIB)
  - Align K-12 curriculum and programs to high wage/high demand jobs
  - Job Placement
**AB 86:**
**CAREER PATHWAYS TRUST (CPT) con’t.**

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<tr>
<th>KEY INDUSTRY PARTNERS IN MARIN</th>
<th>KEY INDUSTRY SECTORS IN MARIN (Identified through comprehensive economic analysis)</th>
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<tr>
<td>Auto Desk</td>
<td>Information &amp; Communication Technology (CIS)</td>
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<td>Fireman’s Fund</td>
<td>Design &amp; Engineering (MMST &amp; Engineering)</td>
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<tr>
<td>Kaiser Permanente</td>
<td>Healthcare (Including Healthcare IT)</td>
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<td>Buck Institute</td>
<td>Life &amp; Biosciences</td>
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<td>Biomarin</td>
<td>Agribusiness</td>
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<td>Food Industry Group (Association)</td>
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<tr>
<th>KEY EDUCATION/TRAINING PARTNERS:</th>
<th>KEY SUPPORTERS IN MARIN</th>
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<tr>
<td>Community College</td>
<td>Marin Economic Forum (MEF)</td>
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<td>County Office of Education</td>
<td>North Bay Leadership Council (NBLC)</td>
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<td>Workforce Investment Board</td>
<td>Novato Economic Commission/City of Novato</td>
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<td>Conservation Corps North Bay</td>
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**USDA:**
**Beginning Farmers & Ranchers**

- Application submitted last week (June 12th)
- 3 year grant for $246K/yr
- Key education/training partners:
  - Conservation Corps North Bay (LEAD)
  - College of Marin (Farm Learning Lab)
  - Santa Rosa Junior College (Farm Lab and Land for enterprises)
  - UCE Extension (Outreach to farmers and community)
  - Cultural Conservancy (Infusing Indigenous Culture & community into design and practices)
- Key activities
  - Curriculum development (Small Business/Business Plans/Electronic Bookkeeping, Regulations)
  - Work-based learning—Internships and other Activities in the Workplace
  - Launch New Farm Enterprises
- Key outcomes
  - Train and equip new generation of farmers with farming and business skills
  - Develop seamless community college CTE programs → new farm enterprises
DOL: Trade Adjustment Assistance
Community College and Career Training (TAACCT)

- **POTENTIAL EDUCATION/TRAINING PARTNERS**
  - Counties of Marin, Napa, Sonoma, Solano
  - Community Colleges
  - Workforce Investment Boards

- **KEY ACTIVITIES**
  - Must serve multiple employer partners in one industry sector
  - Develop curriculum and train educators/trainers
  - Provide accessible training programs that connect people to available jobs in growing industries

- **KEY OUTCOMES**
  - Two-year training program leading directly to employment with wages improving from lower-wage higher-wage jobs
  - Connect “ready-to-work Americans with ready-to-be-filled jobs”

- **CRITICAL CONDITION-4th Round**
  - Focused on serving workers/employers attempting to keep jobs in U.S
  - Must include multiple employer partners in one industry sector
  - TAA Eligible Recipients (Currently, 5 in Fairfield vs. 500+ Contra Costa County)
Workforce Development Funding Application Acid Test: Need, Partners, Capacity,

☑ Must be *industry-driven*

☑ Must be able to demonstrate *unmet need* *(Usually that means actual jobs available--job openings)*

☑ Must be confident that *deliverables are near to “guaranteed”* -- Beyond feasible barring catastrophic conditions *(Under-promise/Over-deliver)*

☑ Must have *capacity* to deliver within time frame *(On budget and On-time)*