Purpose: Develop a plan for enhancing the educational and recreational aspects of Indian Valley Campus and identify strategies for further enhancing the College of Marin and community of Novato.

Stakeholders:

- College of Marin/Board of Trustees
- Novato Unified School District/Board of Education
- City of Novato/City Council
- Novato Chamber of Commerce
- Novato Economic Commission
- Marin County/Board of Supervisors
- Marin Economic Forum
- Bio/Life Science Alliance
- Workforce Investment Board of Marin County
- North Bay Leadership Council
- Service Clubs
- Friends/Neighbors of Indian Valley
- Other

Engagement Time Line:

- Kick-Off: September 20, 2014
- Website Link to IVC Vision 2014-15: September 2014
- On-line Community Survey: October 2014
- COM Team Meets with Stakeholders: September-December 2014
- Quarterly Stakeholder Engagement Meetings: January/April/June 2015

General Criteria for Evaluating Opportunities:

Marin County's four E's of Sustainability – Economy, Environment, Equity, & Education

The District has a demonstrated commitment to each of these values and will continue to prioritize them. It is also important to the District that future visioning for the Indian Valley Campus be developed with extensive input from the stakeholders noted above to ensure there is alignment with priorities.
Specific Criteria for Proposed Projects/Partnerships/Initiatives:

Stakeholder Benefit and Viability

- Assess stakeholder interests, needs, and desires
- Potential projects/partnerships/initiatives could address student academic, recreational, community, environmental, and/or business needs
- Assure projects would not create unacceptable limitation on the District’s ability to use the campus to meet its needs

Financial Feasibility

- Determine financial impact of each proposal, both in the short and long term
- Determine potential risks to project sustainability and address way to offset risks
- Determine financial benefit to the District
- Disqualify projects that would cause the District to be adversely affected financially