College of Marin

Integrated Planning—
Board’s Role in the Process

Al J. Harrison
Superintendent/President
July 27, 2010
College of Marin
Integrated Planning

College Mission

Internal & External Research

Educational Master Plan

Strategic Plan

Program Review

Resource Allocation

Implementation

Outcome
Mission

Educational Master Plan

Strategic Plan

Action Steps

College Priorities

Strategic Objectives

Activities Evidence Outcomes

7/27/2010 Planning, Research, and Institutional Effectiveness
Educational Master Plan (2009-2019)

Strategic Plan (2009-2012)

College Priority 1: Improve Student Access
- Strategic Objective 1.1
  - Action Step 1.1.1
  - Action Step 1.1.2
  - Action Step 1.1.3
  - Action Step 1.1.4
- Strategic Objective 1.2
  - Action Step 1.2.1
  - Action Step 1.2.2
  - Action Step 1.2.3
- Strategic Objective 1.3
  - Action Step 1.3.1
  - Action Step 1.3.2

College Priority 2: Improve Student Learning and Success
- Strategic Objective 2.1
  - Action Step 2.1.1
  - Action Step 2.1.2
  - Action Step 2.1.3
- Strategic Objective 2.2
  - Action Step 2.2.1
  - Action Step 2.2.2
- Strategic Objective 2.3
  - Action Step 2.3.1
  - Action Step 2.3.2

College Priority 3: Improve Instructional Technology
- Strategic Objective 3.1
  - Action Step 3.1.1
  - Action Step 3.1.2
  - Action Step 3.1.3
  - Action Step 3.1.4
  - Action Step 3.1.5
Mission

Priority 1: Improve Student Access

Strategic Objective 1.1:
Analyze class scheduling practices and make changes to address identified deficits with special attention to providing access at both campuses and to commuters and working adults.

Action Step 1.1.2:
Analyze the patterns for each discipline to determine if all disciplines provide appropriately equitable student access both campuses.
# 22 Action Steps Progress Summary

<table>
<thead>
<tr>
<th>College Priority</th>
<th>Strategic Objective</th>
<th>Action Step</th>
<th>2009-2012</th>
<th>Action Step Progress As of 7/27/2010</th>
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<tbody>
<tr>
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<tr>
<td><strong>College Priority 1: Improve Student Access</strong></td>
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<tr>
<td>Strategic Objective 1.1: Analyze class scheduling practices and make changes to address identified deficits with special attention to providing access at both campuses and to commuters and working adults.</td>
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<tr>
<td>1.1.1 Use fall 2007 and 2008 to prepare a matrix such as seen in SAMPLE MATRIX 1 (attached document) for each discipline.</td>
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<td>100%</td>
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</tr>
<tr>
<td>1.1.2. Analyze the patterns for each discipline to determine if all disciplines provide appropriately equitable student access both at Kentfield and Indian Valley campus. Use the chart prepared in Action Step 1.1.1 as well as current program review data that includes workload and FTEs data. Establish targets for Spring 2010 and Fall 2010 semester schedules to (a) correct any identified deficits in scheduling patterns and (b) specifically address student access for commuters and working adults.</td>
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<tr>
<td>1.1.3 Repeat Action Step #1 with spring and fall 2010 data to assess changes in class scheduling patterns.</td>
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<tr>
<td>1.1.4 Analyze the patterns for each discipline to determine if all disciplines provide appropriately equitable student access* at Kentfield and IVC. Establish targets for fall 2011 and spring 2012 semester schedules to (a) correct any identified deficits in scheduling patterns and (b) specifically address student access for commuters and working adults.</td>
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<td><strong>Strategic Objective 1.2: Analyze class scheduling practices and make changes to increase the number of credit hours offered through distance education.</strong></td>
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<td>1.2.1 Create a structure and protocol for distance education courses that includes an advisory committee to plan and assess instructional technology at COM, a supervisor of the program, a teacher-resource person, technical support for staff and students, and a mid to long-term instructional technology plan.</td>
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<tr>
<td>1.2.2 Based on the data generated in Action Step 1.1.1 and the analysis conducted in Action Step 1.1.2, determine specific targets for distance education course offerings by discipline for fall 2010 semesters. These targets are contingent on progress on providing infrastructure to support distance education offerings.</td>
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<tr>
<td>1.2.3 Based on the targets set in Action Step 1.2.2 and progress on providing infrastructure support for distance education: (a) identify specific faculty members to be trained in distance education pedagogy; (b) identify appropriate local training opportunities; and (c) ensure that identified faculty members participate in the training.</td>
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<tr>
<td>1.2.4 Based on the data generated in Action Step 1.1.3 and the analysis conducted in Action Step 1.1.4, determine if the specific targets were met: (a) for distance education course offerings for fall 2010 semester; and (b) for faculty training.</td>
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<td><strong>Strategic Objective 1.3: Analyze career technical education offerings to verify that business and community needs are being met.</strong></td>
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<tr>
<td>1.3.1 Draw from current community advisory groups and other available workforce projections to prepare a report on the status and the future of career technical education courses for the Academic Senate including: (a) changes in the business/community needs for career technical education, and (b) opportunities for new career technical education courses.</td>
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</tbody>
</table>
### 22 Action Steps Progress Evidence

**College of Marin Strategic Planning**

**Priorities, Strategic Objectives and Action Steps**

**2009-2012**

<table>
<thead>
<tr>
<th>Priority</th>
<th>Strategic Objective</th>
<th>Action Step</th>
<th>What activities did you or will you do to achieve each action step?</th>
<th>What is or will be the assessment &amp; evidence for each action step?</th>
<th>What are the outcomes/results for each strategic objective?</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Improve Student Access</td>
<td>1.1.1 Use fall 2007 and 2008 to prepare a matrix such as seen in <em>SAMPLE MATRIX</em> (attached document) for each discipline. <em>(Responsible Party: V.P. of Student Learning)</em> <em>(Timeline: April 2, 2009)</em></td>
<td>Created class and program enrollment tracking system with ARGOS. Enrollment data incorporated into program reviews and tied to resource allocation requests.</td>
<td>ARGOS reports accessible to all depts. and manager on their desktops. Instructional and Student Service Program Reviews.</td>
<td>Revised class schedules submitted to VP/OIM within current unit allocation restrictions.</td>
</tr>
<tr>
<td>1</td>
<td>Improve Student Access</td>
<td>1.1.2. Analyze the patterns for each discipline to determine if all disciplines provide appropriately equitable student access both at Kentfield and Indian Valley campus. Use the chart prepared in Action Step 1.1.1 as well as current program review data that includes workload and FTES data. Establish targets for Spring 2010 and Fall 2010 semester schedules to correct any identified deficits in scheduling patterns specifically address student access for commuters and working adults <em>(Responsible Party: V.P. of Student Learning in collaboration with the Division Deans, Dept. Chair and Curriculum Committee)</em> <em>(Timeline: July 1, 2009)</em></td>
<td>Create four-semester Academic Blueprint and Master Schedule to ensure optimal access of core academic courses for day and evening</td>
<td>Fall 2010-Spring 2012 Master Schedule given to dept chairs August 2010 to help their class scheduling</td>
<td>Implementation deferred due to lack of resource allocation. Dept. Chairs and Divisional Deans can track enrollment and shift resources as needed to meet student needs.</td>
</tr>
</tbody>
</table>