College of Marin

Strategic Plan Progress Update

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Mission

Educational Master Plan (2009-2019)

Strategic Plan (2009-2012)
- College Priority 1: Improve Student Access
  - Strategic Objective 1.1
  - Strategic Objective 1.2
  - Strategic Objective 1.3
- College Priority 2: Improve Student Learning and Success
  - Strategic Objective 2.1
  - Strategic Objective 2.2
  - Strategic Objective 2.3
- College Priority 3: Improve Instructional Technology
  - Strategic Objective 3.1

Strategic Plan (2013-2016)
- College Priority 2
  - Strategic Objective 2.1
  - Strategic Objective 2.2
  - Strategic Objective 2.3

Strategic Plan (2016-2019)
- College Priority 2
  - Strategic Objective 2.1
  - Strategic Objective 2.2
  - Strategic Objective 2.3
- College Priority 3
  - Strategic Objective 3.1
  - Strategic Objective 3.1
  - Strategic Objective 3.3

8/19/2010
Educational Master Plan (2009-2019)

Strategic Plan (2009-2012)

College Priority 1: Improve Student Access

- Strategic Objective 1.1
  - Action Step 1.1.1
  - Action Step 1.1.2
  - Action Step 1.1.3
  - Action Step 1.1.4

- Strategic Objective 1.2
  - Action Step 1.2.1
  - Action Step 1.2.2
  - Action Step 1.2.3
  - Action Step 1.2.4

- Strategic Objective 1.3
  - Action Step 1.3.1
  - Action Step 1.3.2

College Priority 2: Improve Student Learning and Success

- Strategic Objective 2.1
  - Action Step 2.1.1
  - Action Step 2.1.2
  - Action Step 2.1.3

- Strategic Objective 2.2
  - Action Step 2.2.1
  - Action Step 2.2.2

- Strategic Objective 2.3
  - Action Step 2.3.1
  - Action Step 2.3.2

College Priority 3: Improve Instructional Technology

- Strategic Objective 3.1
  - Action Step 3.1.1
  - Action Step 3.1.2
  - Action Step 3.1.3
  - Action Step 3.1.4
  - Action Step 3.1.5
## 22 Action Steps Progress Summary

### College of Marin

<table>
<thead>
<tr>
<th>College Priority</th>
<th>Strategic Objective</th>
<th>Action Step 2009-2012</th>
<th>Action Step Progress As of 7/27/2010</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1.3.2</td>
<td>Fully implement the transfer pathway at Indian Valley campus as set forth in the San Francisco State University and Conservation Corps partnership agreement. (Refer to equitable access plans to be identified in Action Step 1.1.2)</td>
<td>100%</td>
</tr>
<tr>
<td></td>
<td>Other related activity to improve student access that is not included in the plan: Human Resources</td>
<td></td>
<td>100%</td>
</tr>
<tr>
<td></td>
<td>Other related activity to improve student access that is not included in the plan: Communication/Marketing</td>
<td></td>
<td>100%</td>
</tr>
<tr>
<td></td>
<td>Other related activity to improve student access that is not included in the plan: Modernization plans</td>
<td></td>
<td>100%</td>
</tr>
</tbody>
</table>

### College Priority 2: Improve Student Learning and Success

#### Strategic Objective 2.1: Develop a tool to systematically track student retention and success.

- **2.1.1** Develop and document the College of Marin protocol for: (a) practical and measurable definitions of retention and success at the course, program, and pathway levels and (b) accessible data elements that best reflect those definitions.
  - 80%

- **2.1.2** Validate the courses to be included in each pathway.
  - 25%

- **2.1.3** Use the decisions regarding data elements reached in Action Step 2.1.1 to develop an IT-based tracking system that evaluates retention and success by section, course, program, pathway, and student demographics.
  - 25%

#### Strategic Objective 2.2: Implement and evaluate the tool for tracking student retention and success.

- **2.2.1** Revise the program review reporting requirements to include responses to: (a) the discipline’s strengths and weaknesses as identified in the Student Success and Retention Report (product of Action Step 2.1.3); and (b) at least one specific strategy that will be used in the coming academic year to address identified weaknesses in student success and retention.
  - 25%

- **2.2.2** At the conclusion of the program review cycle, survey Deans and Dept. Chairs regarding the data elements included in and the ease of use of the Student Success and Retention Report.
  - 25%

#### Strategic Objective 2.3: Establish a college-wide plan to improve student retention and success by annually documenting the results of the discipline-specific strategies to improve student retention and success.

- **2.3.1** Prepare a report on both instructional and student services discipline-specific strategies to improve student retention and success for inclusion in the College of Marin Institutional Effectiveness 2009-2010.
  - 80%

- **2.3.2** Identify specific strategies to promote student retention in student services program reviews.
  - 50%

8/19/2010 Planning, Research, and Institutional Effectiveness
## 22 Action Steps Progress Evidence

### College of Marin Strategic Planning
Priorities, Strategic Objectives and Action Steps
2009-2012

<table>
<thead>
<tr>
<th>Priority</th>
<th>Strategic Objective</th>
<th>Action Step</th>
<th>What activities did you do to achieve each action step?</th>
<th>What is the assessment &amp; evidence for each action step?</th>
<th>What are the outcomes/results for each strategic objective?</th>
</tr>
</thead>
</table>
| 2        | Improve Student Learning & Success | 2.2 | 2.2.1 Revise the program review reporting requirements to include responses to:  
- The discipline’s strengths and weaknesses as identified in the Student Success and Retention Report (product of Action Step 2.1.3); and  
- At least one specific strategy that will be used in the coming academic year to address identified weaknesses in student success and retention.  
(Responsible Party: V.P. of Student Learning)  
(Timeline: August 2010) | College of Marin recently adopted a Technology Plan, which included as its priority, the implementation of Degree Works. As a result I.T. will be recommending a “work group” to develop a “project plan” which will outline the timeline, scope and resources necessary for implementation and subsequent maintenance of the software.  
Add’l. Person(s) Responsible: Dean of Enrollment Services | To be provided. |
| 2        | Improve Student Learning & Success | 2.2 | 2.2.2 At the conclusion of the program review cycle, survey Deans and Dept. Chairs regarding the data elements included in and the ease of use of the Student Success and Retention Report.  
(Responsible Party: Director of Planning, Research and Institutional Effectiveness)  
(Timeline: February 2011) | Scheduled/organized/managed Data Retreat for Deans related to the use of Student Success and Retention Information in summer 2010.  
Develop draft survey to know how we can | Data Retreat notes and meeting materials.  
Student Success and Retention Survey and results. | Analysis of survey results. (The results will be shared and fed back to Strategic Objectives 2.1 and 2.2.) |
Document Link

- Strategic Objective Action Step Progress Summary Report

- Strategic Objective Action Step Evidence