Division and Program-Level SLOs and anticipated measures/evidence

<table>
<thead>
<tr>
<th>Academic Year (AY)</th>
<th>Division Wide Student Learning Outcome</th>
<th>Program Level Student Learning Outcomes (PLSLO)</th>
<th>Measures/Evidence</th>
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<tr>
<td>2011-2012</td>
<td>1. Identify and use college resources that support student success</td>
<td>PLSLO #1: Students will demonstrate increased awareness of transfer as a core educational process at COM by participating in activities such as “Transfer Day” which will be employed strategically by the Transfer Center to market its resources and programs.</td>
<td>(a) Survey given during Transfer Day event</td>
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Please answer all of the following questions. If you are assessing more than one PLSLO this year, please provide the same information for your second PLSLO as well.

Assessment Focus and Methods for PLSLO #1: Students will demonstrate increased awareness of transfer as a core educational process at COM by participating in activities such as “Transfer Day” which will be employed strategically by the Transfer Center to market its resources and programs.

How will SLO be assessed?
A survey will be given to students who participate in Transfer Day.

What information/data will be collected?
The 4 question survey will generate data that will inform on the efficacy of the event.

When and by whom? On Transfer Day by Transfer Center staff.

How will it be analyzed?
Data and report summaries will be discussed with Counseling and other Student Service staff. Data will be used to inform potential changes to the event.

How will it be reported?
Results will be reported verbally at SS SLO group meeting, at department meetings. Survey data will be shared with

Reporting plan for assessment of PLSLO #1: Students will demonstrate increased awareness of transfer as a core educational process at COM by participating in activities such as “Transfer Day” which will be employed strategically by the Transfer Center to market its resources and programs.

Where will results be disseminated?
SLO results will be disseminated in staff meetings, Student Service division meetings, the Annual Program Plan Report, and program review.

When will changes be implemented? During planning for fall 2012 Transfer Day

When will the annual report be completed? Spring 2012
Transfer Day 2011 Student Evaluation

Please circle most appropriate response. Thank you!

1. Today’s “Transfer Day” event helped me decide to transfer to one of the four year colleges/universities represented.
   - Strongly Agree
   - Agree
   - Neutral
   - Disagree
   - Strongly Disagree

2. I found the College of Marin support staff and the College representatives helpful.
   - Strongly Agree
   - Agree
   - Neutral
   - Disagree
   - Strongly Disagree

3. The materials and information given by the representatives was useful.
   - Strongly Agree
   - Agree
   - Neutral
   - Disagree
   - Strongly Disagree

4. The materials and information given by the representatives was NOT useful.
   - Strongly Agree
   - Agree
   - Neutral
   - Disagree
   - Strongly Disagree

5. What could be added next year that would be important to you?

6. Additional comments:
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- Describe/Discuss the result of PLSLO #1
- Describe how the results of the assessment were disseminated and to whom? (What was the program’s process for reviewing the results and discussing the implications of the results?)
- Discuss how the results were used to either: confirm the SLO was successfully met, and/or how the program generated strategies for program modification.
- If applicable, discuss program modifications changes and timeline for implementation of changes.
- What resources are needed to improve your program?

Note: Initial survey questions were at the last moment modified by the Chair of Counseling. Of four survey questions, numbers 3 and 4 were redundant in content sought, i.e., #3. reads “The materials and information given by the representatives was useful,” and #4. reads “The materials and information given by the representatives was NOT useful.”

Analysis of content is drawn from 55 total respondents and reflects an overwhelmingly positive response to an annual Transfer Day event.

College of Marin support staff and the College representatives were determined to be helpful, with 56% in strong agreement and 33% in agreement, with a mean of 3.57. Negative response was minimal at 2%, with 9% indicating do not know/not applicable.

Students noted that they would like to have schools come on time, provide additional hours and days for the event, and have either more public or private schools attend—these particulars are out of the hands of the event coordinator, as the event is coordinated by the Chancellor’s Office and schools determine if they choose to select College of Marin as part of their junket.

As schools undergo budget cuts, fewer schools are choosing to come to smaller feeder schools, such as the College of Marin. Individual student comments reflect particular interests, such as schools or programs, and what specific information respective students wanted at the event. One student example, i.e., “transfer to Master’s Program in Mathematics,” is highly specialized as a request, and does not reflect the
overall COM student demographic. Students did request that both UCSC and UC Davis be present at the next annual event. It is possible that a representative may come, with this information relayed to the respective schools far in advance of the event schedule by the event coordinator for next year.

Many students responded that they were pleased with the event, and that the Transfer Day event helped them decide to transfer to one of the represented schools, with a mean of 3.18, with 43% in agreement, and 20% in strong agreement. None strongly disagreed and only 7% disagreed. As many students do not have readiness for transfer, 30% of students marked Do not know/Not applicable this area.

Overall, under #3, the mean was 3.47, indicating a positive response regarding the usefulness of materials and information provided by the representatives, with 44% indicated under both agree and strongly agree. In this area, 0% strongly disagreed, with 2% disagreeing. Under #4, when asked if the materials and information given by the representatives was NOT useful, the mean was 1.56, with 47% strongly disagreeing and 38% disagreeing. 2% strongly agreed, with 9% indicating they did not know/not applicable.

For future administration of student surveys, it would be more effective to carefully evaluate the survey questions, as measures of student learning outcomes.
Date: December 12, 2012

Program/Service Information

Transfer Center
1. Date of Review (Year/Duration): December 2011
2. Brief description of relationship between the request and college priority:
   a. Strategic Objective 2.3 to implement/evaluate tool for tracking student retention and success in college mission to support students preparing to transfer to four-year universities

Problem/Needs (i.e. SLO assessment findings, SLO meeting dialogue)

The Transfer and Career Center currently is charged with the mission of helping prepare students for transfer to four-year schools and universities, and to offer student-centered programming, resources, activities and services to promote access, increase rate of transfer, with an emphasis on students from traditionally under-represented groups.

As schools undergo budget cuts, fewer schools are choosing to come to smaller feeder schools, such as the College of Marin; however, based on the most recent SLO assessment findings, students request that more public or private schools attend, for additional hours and for more days, following the example of the recently implemented Spring WACAC Transfer Fairs being held at other community colleges in response to such student demand.

Analysis of content of the SLO assessment findings reflects an overwhelmingly positive student response to the annual Transfer Day event, with College of Marin students indicating a positive response of 56% in Strong Agreement and 33% in Agreement, with a mean of 3.57. Negative response was minimal at 2%, with 9% indicating Do not know/Not applicable. Furthermore, many students responded that they were pleased with the event, and that the Transfer Day event helped them decide to transfer to one of the represented schools, with a mean of 3.18, with 20% in Strong Agreement, and 43% in Agreement. None strongly disagreed and only 7% disagreed. As many students do not have readiness for transfer, 30% of students marked do not know/Not applicable in this area.

Current funding, after recent drastic budget cuts to the Transfer and Career Center, only supports the annual Transfer Day event in fall and the Transfer Recognition Reception event, in spring. There is no funding to support the operational expenses generated, such as for duplication of marketing materials for student transfer outreach, or replacement of books published on an annual basis regarding rankings of colleges and universities, transfer and career updates, scholarship opportunities, EUREKA career program software license renewal fee and funding for basic office supplies. As indicated in the SLO assessment findings, there was a strong positive student response regarding the usefulness of such materials and information distributed to students to assist in their transfer decision-making process, with a mean of 3.47, and 44% indicated respectively under Strongly Agree and Agree. In this area, 0% strongly disagreed, with 2% disagreeing.

Additionally, there is no funding for any bus tours to the most popular California universities (i.e., UC Berkeley, San Francisco State University, UC Davis, UC Santa Cruz, Sonoma State, Mills College) so that students gain familiarity with these schools, departments, and resources, to assist in their decision-making and subsequent transfer process. As some UC and CSU schools may not have funding to participate in Transfer Day and as their representative visits are increasingly curtailed, it becomes essential that funding be provided for campus visits to some of these schools. SLO assessment findings indicate that several
students were dissatisfied that both UC Davis and UC Santa Cruz did not attend the 2011 Transfer Day event. Funding for bus trips to these schools would benefit our students interested in transfer, especially under-represented.

Request for Resources Allocation

Request: Total: $5,000

(a) Operational expenses, duplication, paper, poster production, outreach print collateral: $2,000
(b) Annual print publications, software license renewal fee for EUREKA career program: $1,500
(c) Funding for two bus tours, one in Fall and one in Spring semesters: $1,500

How Resources will Impact the Program

Without this additional funding, the Transfer and Career Center will only be able to fund the two annual campus transfer events, due to drastic budget cuts this year. For the center to continue to provide its expected full spectrum of services to students, faculty, staff and community members year-round, this funding is imperative. To increase and to support the success of traditionally underrepresented students, the funding of two bus tours to Bay area universities is essential.

Responsible Person for Completing this Mini-Program Review
Janice Austin

________________________________________
Signature of Dean/Supervisor

_____________________
Date

Deadline for submission: March 20th