APPENDIX F – Case Studies of Planning Process

CASE STUDY: Engaging all stakeholders in program visioning:

On September 20, 2005 Board of Trustees and District Administration took part in a Visioning Retreat at the Indian Valley Campus to define elements of the future Master Plan for the Marin Community College District. Recorded here are the results of the Goals and Objectives Brainstorming session and a Planning Exercise done to broaden the understanding of the complex needs of the college campus environment particularly in relation to the Indian Valley Campus. Several of these early ideas were then shared in subsequent meetings with the campus and community stakeholders, who developed and supplemented the elements, then solidified the College’s vision. The themes defined in the Visioning session continue to define the bold new vision for the future College of Marin.

- Unique programs
- Vocational training
- Organic agriculture and culinary programs
- Partnerships; 4-year colleges, community
- A stronger entry to immediate campus
- “Education Park”
- Heath and wellness center
- Commercial vendor activities: bookstore, coffee shop
- Amphitheater with community use, possibly located near other community uses
- Housing – Older Center and student
- Athletic / recreation development
- The demolishment of most existing buildings
- Solar: photovoltaic array, solar farm, solar heating
- Preservation of open space

In May, 2006, another retreat was held at the Indian Valley Campus (IVC) where specific priorities were articulated:

- **Teaching Technology and Technology as a Teaching Tool**: State-of-the-Art Simulation built to support Allied Health, Wellness and Workforce Programs that maximize facility development and expansion through partnerships
- **Create an “IVC Blueprint” (Master Schedule)** that would assure students enrolled at IVC will be provided all courses and support services for to complete general ed and AS degree requirements in two years*
- **Data Driven Decision Making**: Comprehensive analysis of job and industry growth projections for each industry represented at IVC and analysis of student/community survey, targeted for 3rd week of June
- **Research and fund development center**: Focus our fund development and fund/grant management to attract and effectively manage all available resources
- **Engagement of North Marin and South Sonoma high school districts for mutual program development**