

6-year Education Master Plan Development

Highlights of the internal/external information collected

COM Mission:

College of Marin's commitment to educational excellence is rooted in providing equitable opportunities and fostering success for all members of our diverse community by offering:

- preparation for transfer to four-year colleges and universities
- associate degrees and certificates
- career technical education
- basic skills improvement
- English as a second language
- lifelong learning
- community and cultural enrichment

College of Marin responds to community needs by offering student-centered programs and services in a supportive, innovative learning environment that promotes social and environmental responsibility

Our Values: Student and Community Centered Education; Academic Excellence and Innovation; Collaboration and Open Communication; Diversity; Sustainability; Accountability

The Internal Environment: Convocation Mission and Values Discussion Highlights

- Diversity/Equity (Strength and Needs Improvement)
 - Student support programs
 - Student diversity
 - Faculty/staff hiring and communication
- Sustainability (Strength and Needs Improvement)
- Instructional Programs (Strength and Needs Improvement)
 - Basic Skills
 - AB 705
 - Components of pathways (*see bullets in Mission Statement*)
- K-12 Outreach & Partnerships (Strength)
- Community Outreach/Marketing/Communication to Students (Strength and Needs Improvement)

The External Environment: Highlights from the Environmental Scan Discussions

- Cost of living/lack of affordable housing
- Large older adult population in Marin
- Commuting workforce: People commute to Marin to work (often for low-paying jobs)
- Marin County's lack of diversity and racial/ethnic & economic inequality
- Parent/h.s. student perception of COM (25% of h.s. grads in Marin go to community college)
- Highly educated Marin population
- State/Chancellor's Office priorities/directives (*see next page for specifics*)
- Transportation (lack of public transit, long commutes for students)
- Slow or no Marin County population growth
- Marin Employment: Work-from-home capital, self-employed, small business, 5 growth industries: biotech, tourism, healthcare, food and agriculture, and education
- CCSF and SRJC as competitors and collaborators

***Read the full Environ Scan Discussion Highlights narrative at PRIE's [planning site](#)

Chancellor's Office Vision for Success Goals for the CA Community College System

- Prepare students for in-demand jobs
- Increase CSU and UC Transfers
- Decrease number of units accumulated by students earning degrees
- Increase CTE student employment
- Reduce equity gaps
- Reduce regional achievement gaps

To reach these goals, the community college system must commit to focus on student's goals, design and decide w/ students in mind, create high expectations w/ high support, foster use of data and inquiry, take ownership of goals and performance, enable action/innovation, collaborate (*see Mission Statement and Ed Master Plan*)

Statewide Programs/Initiatives:

- AB 705 (transfer-level in a year, multiple measures)
- Guided Pathways (4 pillars: create clear path, enter path, stay on path, ensure learning)
- Strong Workforce
- Adult Education Block Grant

The Internal Environment: 10-year Education Master Plan (2009-current)

- **Student Access: *Focused on improving access to COM***
 - Set out to improve class scheduling to meet student need, support DE, match CTE courses to community needs, improve enrollment, improve image, and expand outreach
 - 2015-2018 goals: Decrease time to degree (-), increase enrollment (-), decrease late registration (-), eval scope and scale of DE (-), train faculty in best practices (-), increase dual enrollment (+), improve matriculation process (+)
- **Student Success: *Focused on improving student persistence and completion of education goals***
 - Set out to create a college-wide plan for student retention/success, create student pathways, track student success, strengthen basic skills
 - 2015-2018 goals: increase institutional preparedness to address equity (+), increase persistence rate (-) increase % who get 30-units in 3 years (+), reduce disproportionate impact (-), reduce financial aid disqual (-), improve use of data-driven decisions (+), increase % who advance from pre to college-level courses (-)
- **College Systems: *Focused on improving operational systems, infrastructure, and processes***
 - Set out to develop and update facilities, improve accountability, develop facilities and tech plan for college, implement integrated planning process
 - 2015-2018 goals: Fully utilize IVC (-), 3 year-budget strategy (+), maintain high credit ratings (+), transfer Foundation funds (-)
- **Community Responsiveness: *Focused on improved response to changing needs of community***
 - Set out to increase capacity to assess community needs and COM response time, including CTE needs in community, and match COM scheduling w/ comm needs
 - 2015-2018 goals: Assessment of workforce/econ dev in community (+)

Added goals from 2015-2018 include increasing philanthropic support (+) and strengthening COM's visibility/image (-)

Note: + = goal achieved, - = goal not achieved

See the PRIE Planning webpage to read the full [Strategic Plan Progress Report for 2015-2018](#) and the full [2009-2019 Education Master Plan](#)